

Quick Guide: How to Read and Interpret the New Energy Label for Smartphones and Tablets

From 2025, all smartphones and tablets sold in Europe must include a mandatory energy label. This guide will help you understand each section of the label and how to use it as a marketing tool.

Key Indicators on the Energy Label

Indicator	What does it measure?	Recommended B2B Level
Energy efficiency	Autonomy and consumption in relation to battery and use	A or B
Repairability	Ease of repair, availability of parts and manuals	High
Water/dust resistance	IP rating (Ingress Protection)	IP67 or higher
Updates	Years of guaranteed support and security patches	Minimum 4 years
Spare parts availability	Years with key parts available after launch	5 years minimum

Tips for Professionals and Distributors

- Include this information in your technical data sheets and sales pitches.
- Train your sales team to explain the value of the label.
- Use this data as a tool to compare models.
- Reinforce your image as a transparent, professional supplier that complies with European regulations.

At CelularB2B, we already apply these regulations to our products. Visit us at www.celularb2b.com and discover a B2B channel that is ready for the future.